

LSHS Ventures into 43North, Startups & Entrepreneurship

Connecting classrooms to the real world helps students see the value of what they are learning in school, business teacher Danielle Arnone told the Board of Education Tuesday night.

Specifically, Mrs. Arnone was speaking about the High School Business Department's initiatives with the 43North and Entrepreneurship programs.

She talked about four local businesses that welcomed students on tours and shared frank discussions about the pains and joys of owning a business. She talked about how students assessed what kinds of business the Lake Shore area has, what it doesn't have, and what it could have ... an exercise that provided insight into what business opportunities may be out there.

Con't on next page ...

May 23, 2023 Board of Education Meeting Personnel Actions

Probationary Appointments of ... Jeanne Steffen, Family & Consumer Sciences teacher (effective 8/29/23).

Erich Dickey, Spanish teacher (effective 8/29/23).

Jessica Ludwig, Business teacher (effective 8/29/23).

6-Month Probationary Appointments of ... Charles Kencel II, Monitor (effective 4/24/23).

Sidney Merecki, Bus Attendant (effective 4/17/23).

Christine Willard, Clerk Typist (effective 5/30/23).

Tenure for ...

Zachary Marshall, Physical Education teacher (effective 8/26/23).

Amanda Gravius, Special Education teacher (effective 8/26/23).

Kylie Mathis-Wadsworth, Special Education teacher (effective 8/31/23).

Tracy Wing, Library-Media Specialist (effective 9/23/23).

Erin Eno, Music teacher (effective 9/30/23).

Resignations of ...

Antoinette Uncapher, Laborer (effective 5/12/23), and **Christine Willard,** Bus Driver (effective 5/29/23).

News & Notes pg 2 following the Board of Education Meeting of May 23, 2023

Students also were asked: if they could live anywhere, where would that be? What does that place have that we don't have? "It's to open their eyes to the opportunities out there," said Mrs. Arnone.

This year, for the first time, 43North opened a competition for Lake Shore teams who developed their business plans, including assessing the market, scalability and competition.

On Pitch Day, each of Lake Shore's four teams had eight minutes to pitch their ideas to the 43North vice president for marketing, and two minutes for questions and answers. Their efforts won high praise. "They said the students legitimately had four business ideas they could see go to market," said Mrs. Arnone. The product the judges considered best, however, was prewaxed hockey tape. That team won several hours of mentorship from 43North. Meanwhile, students also are learning to use social media for marketing purposes and how to create a professional presence on LinkedIn.

They are learning to use Canva, Cospaces, Wakelet, and other programs to develop and advertise their products and services. In Cospaces, students can input people, walls and talking images.

Mrs. Arnone works with students on the 43North participation and teacher Marla Schifano works with the students on entre-



These Lake Shore students are at Rich's Atrium for the CSETI Cardboard Arcade Challenge. They won the award for Most User-Friendly product.

preneurial concepts. Also lending assistance to the effort are business teacher Abby Widger and district technology integrators Michael Drezek and Deann Poleon.

In addition to these programs, the business department is gearing up to offer Eagles Manufacturing, another student-run business, in the upcoming school year.

The High School Music Department Spring Concert 6:50 pm, Monday, June 5, HS Aud

featuring the award-winning String Orchestra, Mixed Chorus, Show Choir, and Symphonic Band.

The 5-time National Grand Champion Symphonic Band will perform the

WORLD PREMIERE

of a commissioned work for our school district by Internationally-renowned composer and film orchestrator

Rossano Galante - "Champions of the Sky"

Mr. Galante will be in attendance from Los Angeles for the premiere and the concert will be professionally recorded by Mark Custom Recording. The work will be submitted for publication in January 2024 in hopes that it will become a staple in band literature for generations.

Your attendance and support will help this piece attain the recognition it deserves!